

FILE

1975

AUGUST 25

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher,

WEEK ENDING SATURDAY, AUGUST 23, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Aug. 21 9:30 A.M.- 10:30 A.M.	BREAKFAST SPONSORED BY FIVE STORES Sponsored by B. Altman & Co., Henri Bendel, Bonwit Teller, Lord & Taylor, Saks Fifth Ave. Press breakfast in honor of International Women's Year Crafts Festival. By invitation. Contact: 255-3919 or 691-7126.	INT'L WOMEN'S YEAR CRAFTS FESTIVAL	ROCKEFELLER PLAZA PROMENADE CAFE
Beginning Thursday Aug. 21	HOLIDAY & RESORT COLLECTION Fashions from Bendel's Studio. Contact: Pat Tennant, CI 7-1100, ext. 305.	HENRI BENDEL	10 WEST 57TH STREET 7TH FLOOR
Aug. 22	RESORT AND HOLIDAY COLLECTIONS AT WILSHIRE HYATT HOUSE IN LOS ANGELES (Aug. 22-26)		
Aug. 22	INTERNATIONAL MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)		
Aug. 23	RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)		
Aug. 24	SECOND SEMI-ANNUAL NATIONAL BOUTIQUE SHOW IN L.A. (Aug. 24-27)		
Aug. 24	SCANDINAVIAN MENSWEAR FASHION FAIR IN COPENHAGEN (Aug. 24-26)		

WEEK BEGINNING MONDAY, AUGUST 25, 1975

Beginning Monday Aug. 25	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Marcia Klein, 354-5888.	MAURICE ANTAYA	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 25	OPENING OF CRUISE COLLECTION By appointment. Contact: Jan Brenner, 695-3740.	SPORTANA FASHIONS BY BILL SMITH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Aug. 27	OPENING: HOLIDAY AND RESORT COLLECTION By appointment. Contact: 695-5520.	A.J. BARI BY TED DUCKWORTH	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Aug. 27	OPENING: HOLIDAY & RESORT COLLECTION By appointment. Contact: 695-5520.	ST. GILLIAN BY KAY UNGER	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Aug. 30	INT'L MENSWEAR FAIR IN TURIN (Aug. 30-Sept. 2)		
Aug. 31	MEN'S FASHION TRADE FAIR IN AMSTERDAM (Aug. 31-Sept. 2)		
Sept. 1	LABOR DAY (Monday) - Legal Holiday		
Beginning Tuesday Sept. 2	OPENING OF RESORT COLLECTION By appointment. Contact: 563-0417.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR

Beginning Tuesday Sept. 2	OPENING OF RESORT COLLECTION Continuous by appointment.	JAMES DAUGHERTY Contact: Teri Heitzler or Pamela Call, 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 2	PREMIERE: HOLIDAY AND RESORT SKIRTS Continuous by appointment.	JUPE INT'L (DIV. OF BEN SHAW) Contact: 354-0824.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 2	HOLIDAY AND RESORT COLLECTION Continuous by appointment.	JEAN MUIR/AMERICA Contact: Pat Tennant, 247-1100, ext. 305.	10 WEST 57TH STREET 7TH FLOOR
Beginning Tuesday Sept. 2	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	ALBERT NIPON Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 2	OPENING: RESORT JEWELRY COLLECTION By appointment. Contact: Jeff Saunders, 524-7538.	DEBARE SAUNDERS	10 WEST 37TH STREET SHOWROOM - 9TH FLOOR
Tuesday Sept. 2- Sept. 19	SPRING AND SUMMER 1976 COLLECTION By appointment. Contact: 391-1790.	J. TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 3 5:30 P.M.	PRESS PARTY: DONG KINGMAN COLLECTION Introducing "Watercolor Scenes" collection by Dong Kingman, to be shown at Macy's. By invitation only. Contact: 695-6800, ext. 301.	FIELDCREST	21 CLUB 21 WEST 52ND STREET
Thursday Sept. 4 9:30 A.M. Breakfast	PRESS PREVIEW: ANNE KLEIN SHEETS Preview of Burlington's new Anne Klein sheets. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	15 EAST 49TH STREET NEW LINEN PAVILLION
Thursday Sept. 4 6:00 P.M.	FASHION SHOW BY CLOVIS RUFFIN Customer showing of Ruffinwear and Ruffinsport Fall fashions. Clovis Ruffin will be present. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Beginning Thursday Sept. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jim Fitzsimmons, 221-6252.	STAN HERMAN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Sept. 5	ROSH HASHONAH (Begins at sunset) -- first day, Sept. 6 (Saturday)		
Sept. 6	S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960		
Sept. 6	MICAM INTERNATIONAL SHOE & LEATHER FAIR IN MILAN (Sept. 6-9)		
Sept. 6	INTERNATIONAL LEATHER WEEK IN PARIS (Sept. 6-9)		
Sept. 7	IGEDO (106TH) IN DUSSELDORF (Sept. 7-10)		
Monday Sept. 8 10:00 A.M.	OPENING OF EARLY SPRING COLLECTION By reservation. Thereafter by appointment. Contact: Rose, LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Sept. 8 11:30 A.M.	FALL FASHIONS BY PAULINE TRIGERE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR

Monday Sept. 8 1:00 P.M.	SHOWING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 8 4:00 P.M.	PREVIEW OF RESORT COLLECTION By invitation. Thereafter at showroom, 15th floor. Contact: Grace Reeves, 524-3520	GRETA PLATTRY FOR TEAL TRAINA (530 7TH)	LEONARD HUTTON GALLERIE 967 MADISON (76TH ST)
Monday Sept. 8 5:00 P.M. Cocktails	OPENING OF RESORT COLLECTION By invitation. Thereafter at showroom, 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Associates, 688-8653.	ESTEVEZ; RESORT/SPORT; THE EVA GABOR LOOK	HOTEL PLAZA TERRACE ROOM
Postponed Sept. 8	CALVIN KLEIN'S SHOWING OF RESORT & SPRING COLLECTION, ORIGINALLY SCHEDULED FOR SEPT. 8, HAS BEEN POSTPONED TO MON., SEPT. 22 AT 6:30 P.M. (See pg. 8).		
Beginning Monday Sept. 8	HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LW 4-0454.	GEOFFREY BEENE & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT & SPRING COLLECTION Continuous by appointment. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 594-4470.	CASI DESIGNS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 695-7715.	RONALD KOLODZIE FOR CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 8	OPENING: CRUISE AND EARLY SPRING COLLECTION By appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE NEW SHOWRM-16TH FL.
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Graziella Lobo, 371-6646.	JEAN HALM	ARIANE BRENER LTD. 145 EAST 52ND ST.
Beginning Monday Sept. 8	OPENING: RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK	1411 BROADWAY SHOWROOM - 12TH FLOOR
Monday Sept. 8- Sept. 15	COMPLETE RESORT COLLECTION IN N.Y. By appointment. Contact: (213) 627-0806; (N.Y.) 225-9039 or 631-1655.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday Sept. 8- Sept. 20	RESORT AND HOLIDAY COLLECTION By appointment. Contact: (415) 989-3777.	RENEE HELGA HOWIE (SAN FRANCISCO)	HOTEL REGENCY PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 8	OPENING OF RESORT & CRUISE COLLECTION By appointment. Contact: Joelle Enfru, 391-1296.	TED LAPIDUS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 8- Sept. 15	RESORT-SPRING SHOWING IN NEW YORK By appointment. Contact: (213) 627-5201 or 265-3988.	MR. BLACKWELL (719 SO. LOS ANGELES ST)	HOTEL WARWICK SUITE 2206
Beginning Monday Sept. 8	OPENING: CRUISE AND EARLY SPRING COLLECTION Dresses and sportswear. By appointment. Contact: Esther Reifer, OX 5-4270.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 8	OPENING: RESORT AND SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Open house 10:00 - 5:30 P.M. By invitation. Contact: 354-9737.	LEO NARDUCCI AT THE MIDTOWN FARMHOUSE	530 SEVENTH AVENUE NEW SHOWRM-26TH FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON BY SUSAN SHEINMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 8	OPENING OF COMPLETE RESORT COLLECTION Daytime, evening and leisure fashions by Fred Ackerman and Jay Anderson. Contact: Mrs. Walker, 947-0964. Publicity: Margaret Hodge, 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Sept. 8	NORTH/SOUTH COLLECTION Continuous by appointment. Contact: Al Quinn, 221-0644.	RUFFINWEAR BY CLOVIS RUFFIN	550 SEVENTH AVENUE KREISLER GROUP-8TH FL.
Beginning Monday Sept. 8	NEW COLLECTION: RESORT AND EARLY SPRING Silk dresses from Hong Kong. Continuous by appointment. Contact: Michael Ortseifer or Ethel Shieff, 947-6455.	SPLENDORIAN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 8	OPENING OF RESORT & SPRING COLLECTION By appointment. Contact: Paul Scott, 265-2034.	ERNST STRAUSS	HOTEL GOTHAM SUITE 1801
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: Lewis Winter, 989-5384.	MRS. H. WINTER FOR YESTERDAY'S NEWS	115 WEST 23RD STREET SHOWROOM - 2ND FLOOR
Tuesday Sept. 9 10:00 A.M.	SHOWING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 221-8330.	ALBERT CAPRARO FOR JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 9 11:00 A.M.	OPENING OF RESORT COLLECTION Also at 3:00 P.M. By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 9 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE By invitation only. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR

Tuesday Sept. 9 12:30 P.M. Luncheon	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation of Gucci Fall and Winter fashions and accessories for ladies and gentlemen. Fashion show at 1:00. By invitation only (Must present invitation at door). Public Relations: Hamra Associates, 400 Madison Ave., 753-9833.	GUCCI	ST. REGIS HOTEL ROOF
Tuesday Sept. 9 2:00 P.M.	FALL AND WINTER FUR FASHIONS By invitation. Benefit for Odyssey House. Contact: Ernest Graf, 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA BALLROOM
Tuesday Sept. 9 3:00 P.M. Cocktails	OPENING OF HOLIDAY AND RESORT COLLECTION Introduction of "easy living" collection for women, designed by Joyce Bowen. Premiere of new concept in menswear by Dick Kallman. <u>Show at 3:30.</u> By invitation. Contact: Bill Manos, 391-1130. Publicity: Tom Foster, 249-5639.	BURTON CONSTABLE (1441 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Sept. 9	3:00 P.M., OSCAR DE LA RENTA (2nd show), 550 Seventh Ave., 11th fl., LA 4-9350		
Tuesday Sept. 9 4:30 P.M. Cocktails	RESORT AND EARLY SPRING COLLECTION Show at 5:00 P.M. By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 9	RESORT AND EARLY SPRING COLLECTION Also, Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	BRENNER COUTURE BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Seymour Nemeroff, 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 9	SHOWING OF NEW GROUP By appointment. Contact: 563-8579.	GAMUT BY DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Sept. 9	RESORT AND SPRING COLLECTION Continuous by appointment. Contact: 564-6238.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 9- Sept. 19	SPRING FASHIONS FROM ISRAEL IN N.Y. Leading Israeli manufacturers of fashions for women and men, showing new Spring-Summer collections. Contact: Jerry Millman, 594-5215.	GOVT. OF ISRAEL TRADE CTR. (111 WEST 40TH ST)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
Wednesday Sept. 10 10:00 A.M.	OPENING: HOLIDAY & CRUISE COLLECTION By invitation. Contact: 221-5726. Publicity: Marianne Dube, 684-7750.	HANAE MORI COUTURE & BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 10 11:00 A.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact: 564-1820. Publicity: Joanne Creveling, 586-2377.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 10 11:45 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 17 at 11:30. By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 10 1:00 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION Also, Sept. 17 at 1:00 P.M.	HAROLD LEVINE BY DON BREITINGER By reservation. Contact: LA 4-0237.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 10 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Thereafter by appointment.	GIL AIMBEZ FOR GENRE (DIV. OF PETER CLEMENTS) Contact: LO 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Sept. 10 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter at showroom, 550 Seventh Ave., 8th fl. Buyers--Marilyn Pignoni; Press--Jeanne Chappell, 221-0644.	JOHN KLOSS FOR THE KREISLER GROUP	GARMENT CTR SYNAGOGUE 560 SEVENTH - 2ND FL.
Wednesday Sept. 10 5:00 P.M.	RESORT COUTURE COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN Contact: 279-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Sept. 10 5:30 P.M.- 6:30 P.M.	SEMINAR: "THE BIG NEWS IN LARGE SIZES" Chmn: Marjorie Reich, M.M.I. For members. Also, Oct. 7 "The Brainiest Boutiques", and Nov. 5 "Sewing Up A Storm". Price: \$7.50 each seminar.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Contact: CI 7-3940.	McGRAW HILL AUD. 1221 SIXTH (48TH ST)
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING By appointment. Contact: Maury Leonard, PL 9-3000.	HUBERT LATIMER FOR ATELIER 7	HOTEL PLAZA SUITE 901
Beginning Wednesday Sept. 10	"VERA, THE ARTIST IN INDUSTRY" EXHIBITION A retrospective exhibition marking the 30th anniversary of the Vera companies. Through November. Hours: 10:00-4:00 P.M. Public Relations: Rea Lubar, 279-0790.	VERA	FASHION INST. OF TECH 227 WEST 27TH STREET
Thursday Sept. 11 10:00 A.M.	RESORT AND EARLY SPRING By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Sept. 11 11:30 A.M.	OPENING OF RESORT COLLECTION For press, by invitation. Showing at 3:00 P.M. for buyers. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 11 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sept. 11	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th floor, 354-6340		
Postponed Sept. 11	HAIRE FOR FRIEDRICKS RESORT & SPRING SHOWING, ORIGINALLY SCHEDULED FOR THURSDAY, SEPT. 11 AT 4:00 P.M., HAS BEEN POSTPONED TO WEDNESDAY, SEPT. 17 AT 4:00 (Pg. 7)		
Thursday Sept. 11 5:00 P.M.	FIRST AMERICAN RESORT COLLECTION Also, Tues., Sept. 16 at 5:00. Contact: Kathy Lecube, 355-7600; or 355-7618.	ROBERTA DI CAMERINO	OLYMPIC TOWERS 645 FIFTH AVENUE
Thursday Sept. 11	OPENING OF NEW VALENTINO BOUTIQUE Contact: 421-7550.	BOUTIQUE VALENTINO (V.B. RETAIL, INC.)	677 FIFTH AVENUE (AT 53RD STREET)
Sept. 12	PITTI UOMO -- MEN'S RTW SHOWINGS IN FLORENCE (Sept. 12-15)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 15	YOM KIPPUR (Jewish Day of Atonement) - Monday - begins at sunset, Sept. 14		
Tuesday Sept. 16 8:30 A.M.	PRESS SHOWING OF BIRGER CHRISTENSEN FURS Introduction of new fur boutique to the press. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE 7TH FLOOR-BOARD ROOM
Tuesday Sept. 16 11:30 A.M.	UNGARO FASHIONS AT BENEFIT SHOW Showing of fashions by Ungaro (he will be present) at a benefit for Retarded Infants' Services. Tickets: \$15.00; contact: 889-5464. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Sept. 16 12:30 P.M.	PRESS SHOWING OF RESORT COLLECTION By invitation. Showing at 3:00 for buyers. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Sept. 16	3:00 P.M., BILL BLASS (Buyers show), 550 Seventh, 17th floor, LA 4-6968		
Sept. 16	5:00 P.M., ROBERTA DI CAMERINO (2nd show), Olympic Towers, 355-7600; 355-7618		
Cancelled Sept. 16	MACY'S PREVIEW EXHIBITION FROM FRENCH COUNTRY HOUSE, ORIGINALLY SCHEDULED FOR SEPT. 16 AT 5:30 P.M., HAS BEEN CANCELLED.		
Tuesday Sept. 16 7:30 P.M.- 11:30 P.M.	BENEFIT FOR GIRLS' AND BOYS' SERVICE LEAGUE Miss Bergdorf benefit fashion show. By invitation. Tickets: Pauline Leete, 473-4300. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday Sept. 17 9:15 A.M.	CINNAMONWEAR FASHIONS BY BRITTA BAUER Resort showing for press. By invitation. Contact: Mallory Tone, 247-1100,xt.345.	HENRI BENDEL	10 WEST 57TH STREET 4TH FLOOR
Wednesday Sept. 17 9:00 A.M.- 7:00 P.M.	"THE MANAGEMENT EXPERIENCE" --ALL-DAY SEMINAR Speakers will be announced next week. Morning session...9:00-11:45 A.M.; luncheon... 12:00 Noon-2:15; afternoon...2:30-5:00; cocktails (cash bar)... 5:15-7:00. Chmn.:Amelia Bassin, pres. of Bassinova. Price for entire day: \$35.00, lunch only: \$20.00. (For members and non-members). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL PLAZA
Sept. 17	11:30 A.M., VERA MAXWELL, (2nd show), 530 Seventh Ave., 26th fl, LO 3-4358		
Sept. 17	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st floor, LA 4-0237		
Wednesday Sept. 17 4:00 P.M.	RESORT AND SPRING COLLECTION Designed by Bill Haire. By invitation. Thereafter by appointment. (Note change of date). Contact: Marilyn Kawakami, 736-8867.	HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Wednesday Sept. 17 7:00 P.M.	BIRGER CHRISTENSEN FURS; BENEFIT OPENING Fashion show/Smorgasbord to benefit City Center Joffrey Ballet. Honorary chairmen: Mr. and Mrs. Anthony A. Bliss, Mr. Robert Joffrey, Consul General and Mrs. Erik Krog-Meyer. Tickets: \$20.00-Joffrey Ballet contact: Joan Abramowitz, 581-9676. Bloomingdale's contact: Peggy Healy, 223-7204.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR

Thursday Sept. 18 11:30 A.M.	SHOWING OF DESIGNER SPORTSWEAR FASHIONS (Note change of date).	BERGDORF GOODMAN	3RD FLOOR
Publicity: Suzanne Butterfield, PL 3-7300.			
Thursday Sept. 18 12:00 Noon Luncheon	PRESS & BUYER PREVIEW: SPRING-SUMMER COLLECTION Luncheon fashion presentation of the Mirsa Italian knitwear for Spring and Summer 1976. By invitation only (must present invitation at door). Public Relations: Hamra Associates, 400 Madison Ave., 753-9833.	MIRSA	21 CLUB 21 WEST 52ND STREET
Thursday Sept. 18 5:00 P.M.	OPENING OF NEW BEAUTY STORE By invitation. Contact: Meg Mundy, 751-9590.	GEORGETTE KLINGER ON MADISON AVENUE	501 MADISON AVENUE AT 52ND STREET
Beginning Thursday Sept. 18	RESORT-SPRING COLLECTION Continuous by appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Sept. 18- Sept. 22	FLORIDA CHILDREN'S WEAR MANUFACTURERS MARKET WEEK AT DORAL COUNTRY CLUB, MIAMI Contact: 20 East 14th St., Miami 33131; (305) 358-2985.		
Sept. 21- Sept. 24	RESORT COLLECTIONS BY METROPOLITAN SPORTSWEAR EXHIBITORS AT STATLER HILTON Contact: Henry Frydan, 592-0060.		
Sept. 21- Sept. 24	NATIONAL MERCHANDISE SHOW AT N.Y. COLISEUM Contact: Davis Public Relations, 280 Madison Ave., 889-6990.		
Monday Sept. 22 8:30 A.M. Breakfast	CHRISTIAN AUJARD PRESS BREAKFAST Introduction for press of Christian Aujard's new men's line, exclusively Bloomingdale's. Informal modeling. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE 7TH FLOOR-BOARD ROOM
Monday Sept. 22 11:30 A.M.	FALL FASHIONS BY GEOFFREY BEENE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 22 6:30 P.M.	SHOWING OF RESORT & SPRING COLLECTION (Note change of date). By invitation. Thereafter by appointment. Contact: Ann Rogerson, PE 6-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH S'
Beginning Monday Sept. 22	MEN'S SHIRTS-- SPRING COLLECTION Continuous by appointment. Contact: Steve Sternberg, 679-5300. Press-- Skippy Stone, 249-1298.	NIK NIK	49 EAST 34TH STREET SHOWROOM - 4TH FLOOR
Tuesday Sept. 23 2:30 P.M.	PRESENTATION OF FUR COLLECTION For press and customers. By invitation only. (Note change of time). Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Sept. 23 7:00 P.M.	ACQUASCUTUM BOUTIQUE-- BENEFIT OPENING Opening of Aquascutum boutique. Fashion show to benefit The English Speaking Union. Tickets: \$15.00. Bloomingdale contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Wednesday Sept. 24 9:00 A.M. Coffee	RESORT SWIMWEAR COLLECTION Show at 10:00 A.M. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	1407 CLUB 1407 BROADWAY

Wednesday FENDI FALL FURS HENRI BENDEL 10 WEST 57TH STREET
 Sept. 24 IMPORTED FROM ITALY 2ND FLOOR
 11:00 A.M. For the press. By invitation. Contact: Mallory Tone, 247-1100, ext. 345.

Thursday SHOWING OF FUR BERGDORF GOODMAN 2ND FLOOR
 Sept. 25 FASHIONS BY PARTOS
 11:30 A.M. Preview of Emeric Partos furs for Bergdorf Goodman. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.

Sept. 27 CHILDREN'S FASHIONS AT PORTE DE VERSAILLES, PARIS (Sept. 27-30)

Sunday EXHIBITION OF EUROPEAN EUROPEAN FASHION FAIR N.Y. STATLER HILTON
 Sept. 28- FASHIONS IN NEW YORK MEZZANINE (7TH AVE&33RD)
 Oct. 1 Contact: Marilyn Frankel, Spencer & Rubinow, 445 Park Ave., 751-9050.

Monday FALL SHOWING OF BERGDORF GOODMAN 4TH FLOOR
 Sept. 29 PLAZA IMPORTS
 11:30 A.M. Customer show. Publicity: Suzanne Butterfield, PL 3-7300.

Tuesday BENEFIT SHOWING OF SAKS FIFTH AVENUE 5TH FLOOR
 Sept. 30 CHRISTIAN DIOR FASHIONS
 11:30 A.M. For benefit of Memorial Sloan-Kettering. By invitation. Publicity: Helen O'Hagan, PL 3-4000.

Tuesday FALL AND WINTER THE CHRISTIE BROTHERS HOTEL PLAZA
 Sept. 30 FUR COLLECTION (333 SEVENTH AVENUE) BALLROOM
 2:00 P.M. Champagne at 1:30 P.M. Fashion Director: Mia Grau. Contact: PE 6-6944.

Tuesday FALL MODEL ROOM BLOOMINGDALE'S 1000 THIRD AVE.
 Sept. 30 OPENING BENEFIT 5TH FLOOR
 7:00 P.M. Cocktail/Buffer to benefit the Junior League. Tickets: \$35 a couple. Chairman: Zibby Toser. Bloomingdale's contact: Leslie Gillen, 223-7205.

Oct. 1 SPRING READY-TO-WEAR SHOWING IN MILAN, ITALY (Oct. 1-3)

Oct. 3 SPRING READY-TO-WEAR AT COTE D'AZUR, NICE, FRANCE (Oct. 3-7)

Oct. 5 SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH (Oct. 5-9); (201) 653-3304

Tuesday SIDE MODEL BLOOMINGDALE'S 1000 THIRD AVENUE
 Oct. 7 ROOM OPENING 5TH FLOOR
 7:00 P.M. Bloomingdale's unveils side model rooms featuring Cohama Kente Collection. By invitation.

Oct. 9 SPRING READY-TO-WEAR IN CANNES (Oct. 9-13)

Oct. 12 SPRING READY-TO-WEAR SHOWINGS IN FLORENCE, ITALY (Oct. 12-16)

Oct. 18 PRET-A-PORTER SHOWINGS IN PARIS (Oct. 18-22) Press--354-8620; Buyers--582-4960

Oct. 19- BAMA (BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN); AND NAMSB (Nat'l Assn. of
 Oct. 22 Men's Sportswear Buyers) SHOWING AT STATLER HILTON. Contact: 594-5130.

Oct. 22 FASHION FAIR IN LONDON (Oct. 22-24)

LATE ANNOUNCEMENT OUT-OF-DATE ORDER

Beginning PREMIERE: HOLIDAY- DANIELLE BY 1411 BROADWAY
 Monday RESORT COLLECTION DON SIMONELLI SHOWROOM - 1775
 August 25 Continuous by appointment. Contact: 391-1028.